



## ON THE TRENDY ROAD WITH GTO

Lyon, immediate release

*Travel in the heart of 2014-2015 trends with GTO French brand which break the essential codes of this season.*

### WHAT'S ON 2014-2015 TRENDS

This season is the time to dare superposition of materials, and to innovate original mixes of colors with geometrical forms.

This is a good reason to wear on your wrists **GTO watches and accessories models** with a flawless design.

Brighten colors such as orange, yellow and black are mixed with softer shades like camel, khaki in order to highlight your outfit.

### GTO, TWO WORDS: SPORTY FASHION

Carbon, leather, steel, brighten colors: **GTO** uses jewel elements which make its high-quality models truly **fashionable**.

GTO gets trendy design, and also proposes a range of watches and accessories perfectly dedicated to sportscar management.

These assortments joined to trends of this year give to GTO models an obvious fashion-sport result.

### A FRENCH BRAND BETWEEN PASSION AND TRADITION

Car-racing as well as technical watches enthusiast, Philippe GASO, founder of Flip Technology Group, was inspired by its both passions to create its own timepieces.

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