



Lyon, immediate release

EMERSON, A COLORED COLLECTION OF BRACELETS DESIGNED BY GTO FOR YOUR SUMMER

GTO "Watches & Accessories" brand presents its new collection of Emerson bracelets with modern colors that will make a colorful summer for all followers of this new trend.

EMERSON BRACELET, AN ORIGINAL IDEA



At the beginning, paracord bracelet was used like survival tool for mountain sports.

GTO has designed this paracord bracelet in an indispensable fashion accessory named **EMERSON**.

The new GTO "Watches & Accessories" French brand has succeeded to combine elegantly, sporty and trendy side of the bracelet to give rise to a range including united colors as well flashy as fun mixtures.

EMERSON BRACELETS COLLECTION



GTO brand holds a collection of three bracelets models, which offers to the **Emerson** model a declination of 25 colors more attractive as each other.

Enhanced with a GTO buckle and an adjustable shackle, **Emerson** bracelets allows to be worn in every situations but always with style thanks to its 4 colors buckles (yellowgold, rosegold, black and steel).

A NEW BRAND BETWEEN PASSION AND TRADITION

GTO is the watch-making division of Flip Technology group, specialist of the mandatory on-board instrumentation for more than 30 years.

Born of the union of Philippe Gaso's passions, the racing cars and technical watches, the GTO brand proposes a complete collection of **watches and accessories** inspired by a line of legendary cars for the pleasure of all.

More information, www.gto-time.com/press

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