



Lyon, Immediate release

GTO "WATCHES and ACCESSORIES": OFFICIAL ANNOUNCER OF THE FOOTBALL SHOW «LA MI-TEMPS DE SIDNEY» (Sidney's half time)

Sidney Govou, a sofa, a camera, a guest. Make way for revelations, with a lot of sincerity.

A GET RIGHT DOWN SHOW



Turned in an intimist context, "La mi-temps de Sidney" claims totally spontaneous. The show takes place without preparation, the camera film all these moments of confidence, straightforward.

Victims of their success, top-level sportsmen are worried today to expressing themselves.

"La mi-temps de Sidney" was created to give them the voice, a sincere voice where they can confide, without being afraid of any deformation of their comment.

Sidney Govou, former professional footballer, due to his values and his experience, is the ideal presenter for this show. He moves on the meeting of football world's celebrities, allowing them to confide and to exchange in any simplicity.

Subjects covered: their personal stories, their success, their present and future wishes, other anecdotes and confidences of all types.



A PARTNERSHIP AS EVIDENCE



Close to sportsmen since its creation, the brand of watches and accessories **GTO** was born thanks to the passion of his founder, Philippe Gaso, for motorsport.

First supporter of success sports, **GTO** wished to be a part of this wonderful project, proud to help and to represent to this way, it support for the voice democratization of great sportsmen.

More information, www.gto-time.com/news.

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