



Lyon, immediate release

PIT LANE MODEL : AN IMPRESSIVE TIMEPIECE

The watches and accessories brand GTO, presents its inescapable model with a highly technological appearance.

DUAL FUNCTION FOR A UNIQUE STYLE



Pit Lane model, with its aestheticism inspired by motorsports, has been conceived according to the conductive line of GTO collection and keeps a sporty look thanks to its details.

GTO brand has designed this new unconventional model with a diameter of 55 mm, which enables to possess two different movements and to adjust two different time zones in the same case.

PIT LANE WATCH

Pit Lane watch is inspired by a front car grid, and is defined as a fast and unisex watch.

Its car racing character comes to light particularly thanks to its setting pushbuttons. It reminds of a camshaft, with an omnipresence of carbon effect.

Pit Lane model is endowed with a sturdy steel and ergonomic case which permits it to resist to shocks and a no-scratchable mineral glass.

The leather strap is the comfort signature of this model. With its design, it will throw its buyer directly into the interior of the most beautiful racing cars.



A NEW BRAND BETWEEN PASSION AND TRADITION

Philippe Gaso, CEO decided to create its own timepieces in response to his passion for motorsport.

GTO was born, becoming the watch division of the Flip Technology, specialist in mandatory on-board instrumentation for more than 30 years.

More information : www.gto-time.com/press.