

Lyon, immediate release

# **RACER WATCH: AS ELEGANT AS SPORTY**

GTO, new watches and accessories brand, exclusively presents the RACER watch model. This model permits to spend the season with elegance and sport attitude.

## RACER, A STATE OF MIND



**GTO**, new **watches and accessories** brand, has designed for amateur and professional sportsmen **the Racer watch** with a sporty and trendy look. Its aesthetics and its functions, plunge directly its owners into the heart of the racing with unique details and suitable characteristics from this world.

# RACER WATCH IN THE RACE

**Racer watch** made **for men and women** exists in four distinct colors: yellow, red, black and silver.

**The Racer model** presents round and sports lines. With a diameter of 48 mm, its steel case highlights the carbon effect dial.

Leather strap perfectly matches the color of its case. The details of the watch have been carefully thought to harmonize any outfit and trends.

**The Racer watch's** components easily remind us automobile racing, with settings buttons represented by brake pedals, and with its three dials at the bottom which let think about legendary cars dashboards.

### A BRAND BETWEEN PASSION AND TRADITION

**Philippe Gaso**, CEO decided to create its own timepieces in response to his passion for **motorsport**.

**GTO** was born, becoming the watch division of the Flip Technology, specialist in mandatory on-board instrumentation for more than 30 years.

#### More information, www.gto-time.com/press.

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