

Lyon, immediate release

## **GTO BRAND ALSO FOR WOMEN**

After its strong success with male public, the French brand of watches and accessories GTO, has wished to answer women's demands and, presents today its selection of special feminine products.

## GTO: A SPORTS BUT TRENDY BRAND



Presented as a special brand dedicated to car-racing enthusiasts and professionals, GTO takes strong inspiration from its favorite sports world. It creates an original and unique personality of to each watch and accessory models.

Whether the brand has succeeded in captivating men's heart, women also want to wear GTO brand's models.

## A REAL FEMININE FASHION ACCESSORY

Although GTO's models are at first sight inspired by a more masculine field, GTO wishes to invest itself to women by proposing them a special selection just for "her". Refined fashion accessories have been conceived with twinkling colours to be worn at every occasion.

The brand proposes watches with a glamour and chic look to be shiny this summer. These are essential jewels to wear around the wrist and to harmonize with every styles.

GTO offers also a selection of its most beautiful accessories: two bracelet models with leather strap, including several colors, decorated by a yellowgold, rosegold or steel GTO buckle which match with GTO watches.



## A FRENCH BRAND BETWEEN PASSION AND TRADITION

GTO, a French watch-making brand create by Philippe Gaso, is a part of the Flip Technology Group, specialized for more than 30 years in on-board instrumentation for motor vehicles. Amateur of car-racing as well as technical watches, its founder was inspired by its passions to design its own timepieces.

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